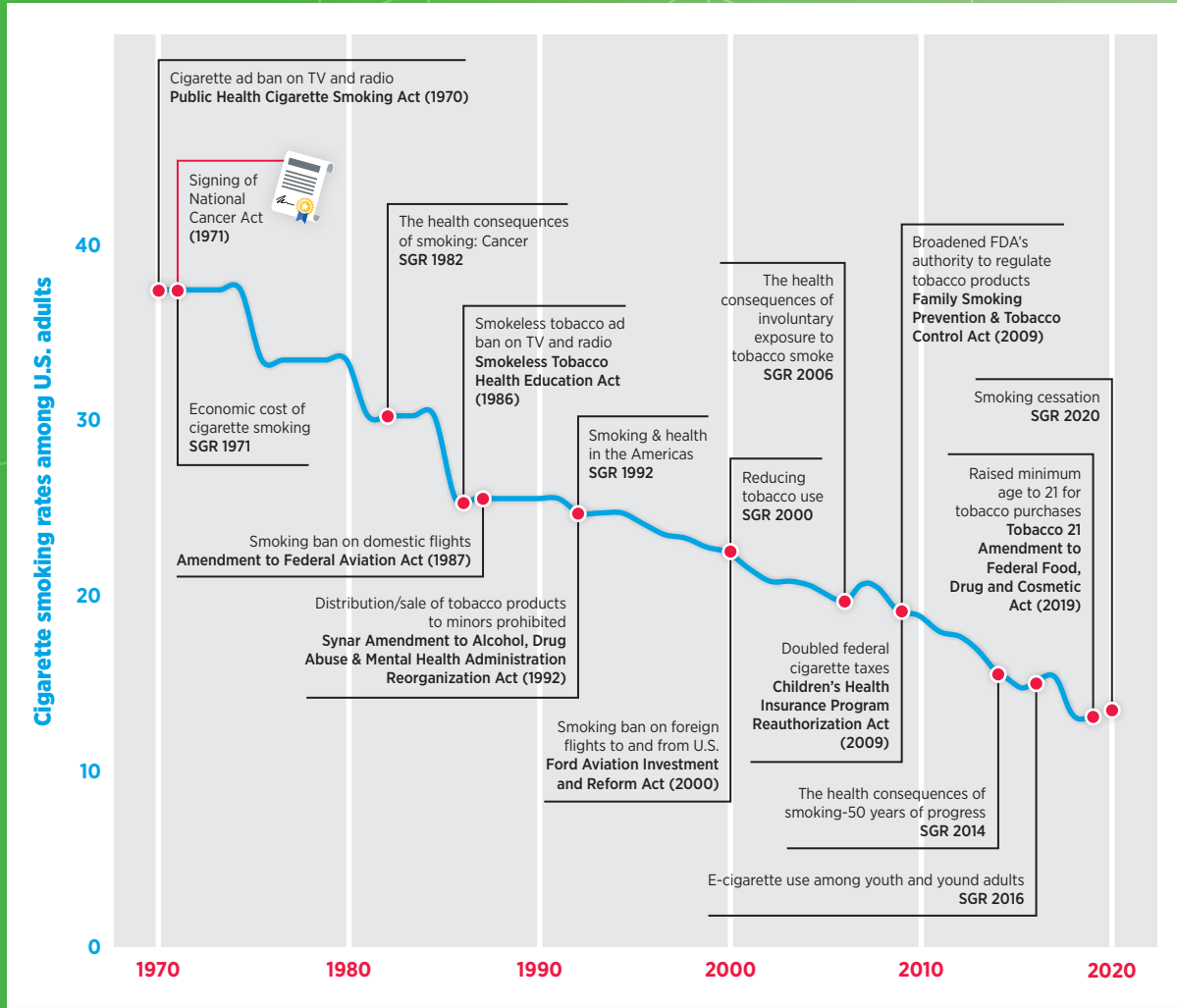


FIGURE 3

**NATIONAL CANCER ACT
50 YEARS**
1971-2021

REFLECTING ON FIVE DECADES OF POLICIES AND LEGISLATION AGAINST TOBACCO USE



Since the publication of the landmark 1964 Surgeon General's report on smoking, all stakeholders in the medical research community have played pivotal roles in advocating for policies that have had a tangible and direct impact on public health. As shown by the blue line, there has been a steady

decline in smoking rates from 37.4 percent in 1970 to 14 percent in 2019, which amounts to a more than 60 percent decline over this time period. Major federal laws and key Surgeon General's Reports (SGR) raising public awareness about the health hazards of smoking are indicated (red dots).